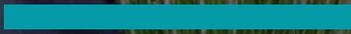


BACHELOR OF  
**MANAGEMENT  
 IN SPORT AND  
 LEISURE**



**eta**  
 college

Study at the best  
 Fitness College



**SCHOOL OF  
 BUSINESS**

**eta**  
 college

Enter the ever changing world of  
 sport and recreation management

# ABOUT THIS PROGRAMME



**360 Credits, NQF Level 7**  
**SAQA ID: 112053**

This comprehensive degree programme emphasises the theories and principles of business management and how they are applied to the commercial worlds of sport and leisure.

The programme has a strong emphasis on leadership, emotional intelligence and communication, ensuring you of the knowledge and skills needed to lead and manage others.

Sport and Leisure studies include subjects like sports law, sport sociology, legal and ethical issues in sport, sport development and transformation. In your final year you can choose exciting electives such as sport commentary, sport reporting, sport tourism, event management, athlete representation or facility management.



3 years



Assessment is both theory and practical.



Our learning environment is technology driven so you will need to bring a laptop to class.



[REGISTER NOW](#)





# TECHNICAL REQUIREMENTS



Students must have their own device, especially a laptop. If you do not have your own laptop or PC, these are available for students when on campus.

## WORD OF CAUTION:

The learning activities and content of our programmes require that the primary device that you will use should be a desktop computer and/or a laptop computer. Although you may find it beneficial to use a mobile device like a smartphone or a tablet when you are "on the move" to quickly access your programme, mobile devices are not considered sufficient to meet the technical requirement of our programmes. There are computers available at each campus to assist you on your eta journey.



Own data is essential if students work off-campus. Wifi is free on campus and can be accessed before, during and after classes



**eta** provides study spaces with devices and wifi

**eta** likes to work on a no-homework policy so students can complete their studies on campus



Access to all learning resources, library books and journals are included in **eta** tuition fees

## PLEASE REFER TO OUR LEARNER MANAGEMENT GUIDE TO READ MORE DETAILS

DOWNLOAD GUIDE



# ADMISSION REQUIREMENTS



## Admission to Bachelor degree, NQF Level 7

The minimum requirement for admission to Bachelor Degree programmes is either:

- A National Senior Certificate (NSC) with bachelor degree admission with minimum of 30% in English, coupled with an achievement rating of 4 (adequate achievement 50-59%) or better in four recognised NSC 20-credit subjects (refer annexure 7 for list).
- A National Certificate Vocational (NCV). A student must achieve at least 60% in three fundamental subjects, including the language of learning and teaching in the higher education institution, and achieve at least 70% in four vocational subjects, chosen from the NC (V) Level 4 subjects.
- A Senior Certificate (SC) (with relevant endorsement).
- A Further Education and Training Certificate (NQF 4) in a cognate field e.g. fitness, coaching or sport administration.
- A Higher Certificate or Advanced Certificate in a cognate field. For example, a Higher Certificate in Fitness or in Coaching Science enables access to the Diploma in Sport and Exercise. The Higher Certificate in Sports Recreation and Fitness Management enables access to the Diploma in Sport and Recreation Management

## PROGRAMME ACCREDITATION

Exercise Teachers Academy PTY Limited (trading as eta College) is registered as a private higher education institution in terms of Section 54 (1) (c) of the Higher Education Act, 1997 (Act No. 101), and Regulation 16 (4) (a) of the Regulations for Registration of Private Higher Education Institutions, 2002.

This NQF level 5 Learning programme is accredited by the Council on Higher Education (CHE). The qualification it achieves is registered on the Higher Education Qualifications Sub

# RECOGNITION OF PRIOR LEARNING (RPL)



RPL emerges from a global demand to increase access to higher education. RPL policies encourage providers to develop systems that enable the recognition of learning, allowing previously disadvantaged people, for whatever reason, to be able to access to a learning pathway in higher education. The RPL driving force is social justice and fairness, so no-one should be barred from higher education. At eta College, RPL can enable access to a qualification that allows you to work in the fast-growing sport and fitness sector, where competent employees are critical for the growth of the profession (Skills Development Act, 1998, Skills Development Amendment Act, 2008).

There are different types of RPL, which includes the following

- RPL for Access process which is specifically designed for those students who have not been able to meet the minimum requirements for access.
- If you have prior formal learning in credit-bearing modules or a completed qualification, it is possible for such credits to be recognised and for you to be exempt from learning you have already completed.
- If you are someone of advanced standing and did not complete a Matric (NSC) or your results were not sufficient to access higher education in the past, your work and life experience may enable you to access to higher learning now.
- If you have relevant and recent work experience that matches the learning in the qualification you want, it is possible for your knowledge and skills to be recognised and to access a higher education pathway. You may even be exempt from some modules if your work experience has given you the right level of knowledge and skills.

LEARN MORE



# HOW WILL THIS QUALIFICATION HELP YOU DIFFERENTIATE YOURSELF?



You see yourself gaining knowledge of sports, sport structures and the business of sport, and implementing how each element will function and how this is needed for this fast-growing world of sport.



There is also a strong emphasis on leadership, emotional intelligence and communication skills to ensure you have the knowledge and skills needed to lead and manage others. These are all highly transferable skills and can lead to a management role in any sector.



The world of sport and leisure management calls for strong vocational skills in both the psycho-social and socio-cultural areas. Graduates will be able to use these skills to lead and manage others within the public and private sector.

## AFTER COMPLETING THIS PROGRAMME YOU'LL BE CONFIDENT IN YOUR ABILITY TO:

- Demonstrate a comprehensive and integrated knowledge of theories and principles of management and how they are applied to the business of sport
- Apply relevant project management knowledge and skills to the business of sport and sporting events
- Apply current theories and principles of leadership to the management of individuals and teams
- Apply relevant psycho-social and socio-cultural knowledge to leadership and management
- Demonstrate a comprehensive knowledge of sports, sport structures and the business of sport, showing a deep understanding of the contexts in which they function

# WHAT WILL YOU LEARN ON THIS PROGRAMME?

Find out more about what you will learn as you progress through the **three years** of this programme. There are 26 compulsory courses, six optional courses, some of which include an experiential learning component.

## YEAR 1

### COURSE CATEGORY 1

#### SPORT AND LEISURE STUDIES

Sport sociology: evolution and socialisation of sport  
Sport structures and sporting bodies

### COURSE CATEGORY 2

#### BUSINESS AND MANAGEMENT STUDIES

Theories and principles of business and management  
Economic literacy  
Organisational behaviour  
Principles of marketing and promotions

### COURSE CATEGORY 3

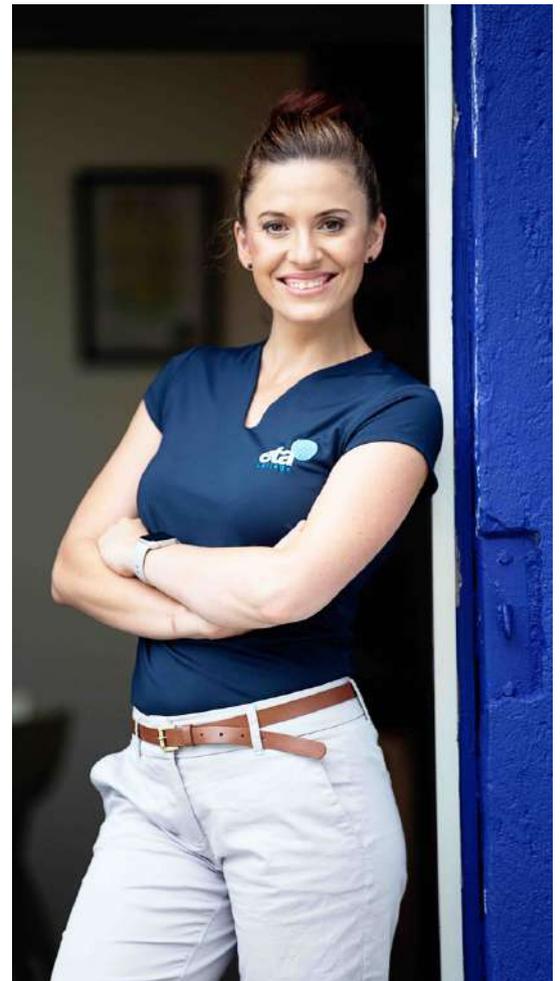
#### EVENTS AND PROJECTS MANAGEMENT

Project management principles, theories, systems  
Technologies and systems

### COURSE CATEGORY 4

#### PSYCHO SOCIAL STUDIES

Academic thought and practice: introduction to research and professional development  
Psychological principles of health promotion, motivation and communication



# WHAT WILL YOU LEARN ON THIS PROGRAMME?

## YEAR 2

### COURSE CATEGORY 1

#### SPORT AND LEISURE STUDIES

Sport and recreation policy, sport development and transformation  
Sports law, legal and ethical issues of sport  
Sport reporting, commentary and broadcasting

### COURSE CATEGORY 2

#### BUSINESS AND MANAGEMENT STUDIES

Finance management, governance, policy and professional practice  
Marketing, sales and customer care  
Human resources management and industrial relations

### COURSE CATEGORY 3

#### EVENTS AND PROJECTS MANAGEMENT

Event management, event safety, sport tourism

### COURSE CATEGORY 4

#### PSYCHO SOCIAL STUDIES

Academic thought and practice: ethics and methods of research  
Psychology and health promotion: positive psychology and mental resilience  
Leadership: emotional intelligence, critical self-reflection, communication and presentations skills



# WHAT WILL YOU LEARN ON THIS PROGRAMME?

## YEAR 3

### COMPULSORY MODULES

#### **COURSE CATEGORY 2** BUSINESS AND MANAGEMENT STUDIES

Business research and evaluation  
Corporate social responsibility  
Corporate finance and regulations  
Business management application and practice

#### **COURSE CATEGORY 4** PSYCHO-SOCIAL STUDIES

Academic thought and practice: monitoring and evaluation  
Leadership: leading change, leading teams

### OPTIONAL MODULES

#### **COURSE CATEGORY 1** SPORT AND LEISURE STUDIES

Sport commentary  
Sport reporting

#### **COURSE CATEGORY 2** BUSINESS AND MANAGEMENT STUDIES

Athlete representation  
Sport or Leisure Club management

#### **COURSE CATEGORY 3** EVENTS AND PROJECTS MANAGEMENT

Sport event management  
Sport tourism



# WHY STUDY AT A CAMPUS?

- Qualified lecturers
- Scheduled sessions
- Exposure to industry professionals through the campus
- Technologically mediated teaching
- Superior facilities
- Opportunity to make friends
- Guided practical sessions
- Resource centre
- In-class feedback
- Attend a graduation
- Access to **eta** Connect (Learner Management System)
- Access to e-library (eBooks, journals, articles and so much more)
- Access to Office 365 account
- Industry-ready when qualified



# WHAT CAREER CAN I GO INTO ONCE I AM QUALIFIED?

The programme allows you entry into the sport, recreation and fitness industry.

- Athlete Representative
- Sport Agent
- Facility Manager in sport or recreation
- Sport Business Manager
- Sport Event Manager

## WHO WILL HIRE ME?

- Schools
- Sports clubs and Recreation centres
- Self employment – as a business owner and entrepreneur
- Sports venues
- Sports marketing and player management companies
- Sporting federations

## THIS SOUNDS PERFECT FOR MY CAREER

I'M READY TO REGISTER



# NOT QUITE WHAT YOU'RE LOOKING FOR?

Other students found the following programmes relevant to their career goals:

**DIPLOMA IN  
SPORT &  
EXERCISE**



**HIGHER  
CERTIFICATE IN  
SPORT  
MANAGEMENT**



**ADVANCED  
CERTIFICATE IN  
SPORT  
MANAGEMENT**



**CONTACT US:**

Complete an online enquiry form

**CLICK HERE**

