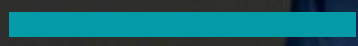


DIPLOMA IN

SPORT AND RECREATION MANAGEMENT



SCHOOL OF BUSINESS

Enter the ever changing world of sport and recreation management

eta
college



ABOUT THIS PROGRAMME



360 Credits, NQF Level 6

SAQA ID: 97237

This diploma programme will appeal to those with an interest in the world of sport development and physical education in the context of sport and recreation business management, sport marketing and public relations as well as event management and its administration processes.

The programme includes human capital management and volunteer management, giving insight into the management of individuals and teams in a range of sport and recreation contexts. With community sport development as an outcome, you also learn about physical education, ensuring the ability to plan, implement and manage physical education programmes in schools and communities.

In the final year you choose from electives such as sport skills development, sport business development or sport marketing. You are also placed in internships that provide the experiential learning needed for sport and recreation management.



1 year



Assessment is both theory and practical.

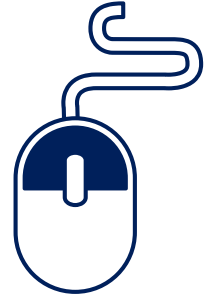


Our learning environment is technology driven so you will need to bring a laptop to class.



[REGISTER NOW](#)





TECHNICAL REQUIREMENTS



Students must have their own device, especially a laptop. If you do not have your own laptop or PC, these are available for students when on campus.

WORD OF CAUTION:

The learning activities and content of our programmes require that the primary device that you will use should be a desktop computer and/or a laptop computer. Although you may find it beneficial to use a mobile device like a smartphone or a tablet when you are "on the move" to quickly access your programme, mobile devices are not considered sufficient to meet the technical requirement of our programmes. There are computers available at each campus to assist you on your eta journey.



Own data is essential if students work off-campus. Wifi is free on campus and can be accessed before, during and after classes



eta provides study spaces with devices and wifi

eta likes to work on a no-homework policy so students can complete their studies on campus



Access to all learning resources, library books and journals are included in **eta** tuition fees

PLEASE REFER TO OUR LEARNER MANAGEMENT GUIDE TO READ MORE DETAILS

DOWNLOAD GUIDE



ADMISSION REQUIREMENTS



Admission to Diploma, NQF Level 6

The minimum requirement for admission to Diploma programmes is either:

- A National Senior Certificate (NSC) with Diploma admission with minimum of 30% in English, coupled with an achievement rating of 3 (moderate achievement 40-49% or better in four recognised NSC 20-credit subjects.
- A National Certificate Vocational (NCV). A student must (a) achieve at least 50% in three fundamental subjects including the language of learning and teaching in the higher education institution, (b) achieve at least 60% in the three compulsory vocational subjects.
- A Senior Certificate (SC) (with relevant endorsement) or equivalent. A Further Education and Training Certificate (NQF 4) in a cognate field e.g. fitness, coaching or sport administration.
- A Higher Certificate or Advanced Certificate in a cognate field. For example, a Higher Certificate in Fitness or in Coaching Science enables access to the Diploma in Sport and Exercise. The Higher Certificate in Sports Recreation and Fitness Management enables access to the Diploma in Sport and Recreation Management.

PROGRAMME ACCREDITATION

Exercise Teachers Academy PTY Limited (trading as eta College) is registered as a private higher education institution in terms of Section 54 (1) (c) of the Higher Education Act, 1997 (Act No. 101), and Regulation 16 (4) (a) of the Regulations for Registration of Private Higher Education Institutions, 2002.

This NQF level 5 Learning programme is accredited by the Council on Higher Education (CHE). The qualification it achieves is registered on the Higher Education Qualifications Sub Framework

RECOGNITION OF PRIOR LEARNING (RPL)



RPL emerges from a global demand to increase access to higher education. RPL policies encourage providers to develop systems that enable the recognition of learning, allowing previously disadvantaged people, for whatever reason, to be able to access to a learning pathway in higher education. The RPL driving force is social justice and fairness, so no-one should be barred from higher education. At eta College, RPL can enable access to a qualification that allows you to work in the fast-growing sport and fitness sector, where competent employees are critical for the growth of the profession (Skills Development Act, 1998, Skills Development Amendment Act, 2008).

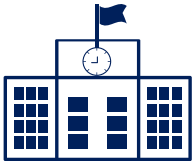
There are different types of RPL, which includes the following

- RPL for Access process which is specifically designed for those students who have not been able to meet the minimum requirements for access.
- If you have prior formal learning in credit-bearing modules or a completed qualification, it is possible for such credits to be recognised and for you to be exempt from learning you have already completed.
- If you are someone of advanced standing and did not complete a Matric (NSC) or your results were not sufficient to access higher education in the past, your work and life experience may enable you to access to higher learning now.
- If you have relevant and recent work experience that matches the learning in the qualification you want, it is possible for your knowledge and skills to be recognised and to access a higher education pathway. You may even be exempt from some modules if your work experience has given you the right level of knowledge and skills.

LEARN MORE



HOW WILL THIS QUALIFICATION HELP YOU DIFFERENTIATE YOURSELF?



You would like to manage a sport or fitness facility with appropriate marketing plans, operational procedures and resource management.



You currently work at a sport facility and would like the ability to manage a sport tournament and implement a volunteer strategy to achieve event outcomes.



You see yourself co-ordinating athlete and team support, including sports team logistics, public relations and media liaison.

AFTER COMPLETING THIS PROGRAMME YOU'LL BE CONFIDENT IN YOUR ABILITY TO:

- Manage a sport tournament.
- Co-ordinate athlete and team support.
- Manage a sport or fitness facility.
- Apply administration and business management skills.
- Engage in community sports development.
- Conduct sports-specific marketing strategies.

WHAT WILL YOU LEARN ON THIS PROGRAMME?

Find out more about what you will learn as you progress through the **three years** of this programme:

YEAR 1

COURSE CATEGORY 1

SPORT AND RECREATION STUDIES

Introduction to Sport and Recreation Studies
Recreation and Leisure Studies

COURSE CATEGORY 2

SPORT AND RECREATION BUSINESS AND MANAGEMENT STUDIES

Introduction to Business and Financial Management
Financial and Business Development of Sport Structures
Human Capital Management in Sport and Recreation

COURSE CATEGORY 3

MARKETING AND PUBLIC RELATIONS

Principles of Sport Marketing
Event Marketing and Public Relations

COURSE CATEGORY 4

EVENT AND PROJECT MANAGEMENT

Introduction to Event Management
Team Tour Logistics and Sport Tourism

COURSE CATEGORY 5

SPORT AND EXERCISE SCIENCE

Principles of Physical Movement and Applied Exercise Science

COURSE CATEGORY 6

SPORT SOCIOLOGY

Introduction to Sport Sociology

COURSE CATEGORY 7

SPORT INFORMATICS

Introduction to Sport informatics



WHAT WILL YOU LEARN ON THIS PROGRAMME?

YEAR 2

COURSE CATEGORY 1

SPORT AND RECREATION STUDIES

Sport Organisation and Administration
Sport Talent Management and Presentation

COURSE CATEGORY 2

SPORT AND RECREATION BUSINESS AND MANAGEMENT STUDIES

NGO and NPO Management
Health and Wellness Programme
Experiential Work and Project Based Learning

COURSE CATEGORY 3

MARKETING AND PUBLIC RELATIONS

Community marketing and Market Research
Corporate Marketing and Sponsorships

COURSE CATEGORY 4

EVENT AND PROJECT MANAGEMENT

Social Sport Development Programmes
Sport Development and Long Term Participant
Development

COURSE CATEGORY 5

SPORT AND EXERCISE SCIENCE

Physical Education and Talent Identification

COURSE CATEGORY 6

SPORT SOCIOLOGY

Psycho-Social and Cultural Dynamics

COURSE CATEGORY 7

SPORT INFORMATICS

Project Management, Database
Management and Social Networks



WHAT WILL YOU LEARN ON THIS PROGRAMME?

YEAR 3

COURSE CATEGORY 1

SPORT AND RECREATION STUDIES

Students must choose two electives:

- Master Sport Plans
- SRS Internship and Work Placed Learning
- Capstone Research Project
- Facility Management
- Sport Market Research
- School Sport and Physical Education
- Development and Management

COURSE CATEGORY 2

SPORT AND RECREATION BUSINESS AND MANAGEMENT STUDIES

- Advanced Sport Business Development and Strategies
- Internship and Work Placed Learning



WHY STUDY AT A CAMPUS?

- Qualified lecturers
- Scheduled sessions
- Exposure to industry professionals through the campus
- Technologically mediated teaching
- Superior facilities
- Opportunity to make friends
- Guide practical sessions
- Resource centre
- In class feedback
- Attend a graduation
- Access to eta Connect (Learner Management System)
- Access to e-library (eBooks, journals, articles and so much more)
- Access to Office 365 account
- Industry ready when qualified



WHAT CAREER CAN I GO INTO ONCE I AM QUALIFIED?

The programme allows you entry into the sport, recreation and fitness industry.

- Project developer
- Sport or recreation event developer
- Sport promotions manager
- Facility developer or manager

WHO WILL HIRE ME?

- Schools
- Sports Clubs and Recreation Centre's
- Self employment – as a business owner and entrepreneur

THIS SOUNDS PERFECT FOR MY CAREER

I'M READY TO REGISTER



NOT QUITE WHAT YOU'RE LOOKING FOR?

Other students found the following programmes relevant to their career goals:

DIPLOMA IN
SPORT &
EXERCISE



HIGHER
CERTIFICATE IN
SPORT
MANAGEMENT



HIGHER
CERTIFICATE IN
FITNESS



CONTACT US:

Complete an online enquiry form

CLICK HERE

