



HIGHER CERTIFICATE IN

SPORT, RECREATION AND FITNESS MANAGEMENT



SCHOOL OF
BUSINESS

Enter the ever changing world of
sport and recreation management

eta
college



ABOUT THIS PROGRAMME



120 Credits, NQF Level 5

SAQA ID: 97690

This one year vocational programme gives students the vital knowledge and skills needed to embark on a career in the world of sport, recreation or fitness management. You will learn the basics of managing a sport or recreation organisation and how to implement events. You will also acquire knowledge about sport informatics and sport sociology, each giving insight into the world of sport and recreation and the social context in which it functions. This programme gives you the knowledge and skills needed to enter the world of sport and recreation management.



1 year



Assessment is both theory and practical.



Our learning environment is technology driven so you will need to bring a laptop to class.

REGISTER NOW





TECHNICAL REQUIREMENTS



Students must have their own device, especially a laptop. If you do not have your own laptop or PC, these are available for students when on campus.

WORD OF CAUTION:

The learning activities and content of our programmes require that the primary device that you will use should be a desktop computer and/or a laptop computer. Although you may find it beneficial to use a mobile device like a smartphone or a tablet when you are "on the move" to quickly access your programme, mobile devices are not considered sufficient to meet the technical requirement of our programmes. There are computers available at each campus to assist you on your eta journey.



Own data is essential if students work off-campus. Wifi is free on campus and can be accessed before, during and after classes



eta provides study spaces with devices and wifi

eta likes to work on a no-homework policy so students can complete their studies on campus



Access to all learning resources, library books and journals are included in **eta** tuition fees

PLEASE REFER TO OUR LEARNER MANAGEMENT GUIDE TO READ MORE DETAILS

DOWNLOAD GUIDE



ADMISSION REQUIREMENTS



Admission to NQF Level 5 Higher Certificate

The minimum requirement for admission to Higher Certificate programmes is either:

- A National Senior Certificate (NSC) with Higher Certificate admission and compliance with the language requirements for **eta**. The NSC pass required is an elementary achievement (rating code 2/F) with an overall score of 30-39% and a minimum pass of 30% in English.
- A National Certificate Vocational (NCV) and compliance with the language requirements for eta.
- An alternative matriculation exam e.g. Independent Examination Board (IEB) which is the body representing private schools and compliance with the language requirements for **eta**.
- A Further Education and Training Certificate (NQF 4) in a cognate field e.g. fitness, coaching or sport administration.
- Under certain conditions, level 4 Occupational Certificates in a cognate field may be considered for admission plus relevant
- work experience (see RPL policy).

PROGRAMME ACCREDITATION

Exercise Teachers Academy PTY Limited (trading as eta College) is registered as a private higher education institution in terms of Section 54 (1) (c) of the Higher Education Act, 1997 (Act No. 101), and Regulation 16 (4) (a) of the Regulations for Registration of Private Higher Education Institutions, 2002.

This NQF level 5 Learning programme is accredited by the Council on Higher Education (CHE). The qualification it achieves is registered on the Higher Education Qualifications Sub Framework

RECOGNITION OF PRIOR LEARNING (RPL)



RPL emerges from a global demand to increase access to higher education. RPL policies encourage providers to develop systems that enable the recognition of learning, allowing previously disadvantaged people, for whatever reason, to be able to access to a learning pathway in higher education. The RPL driving force is social justice and fairness, so no-one should be barred from higher education. At eta College, RPL can enable access to a qualification that allows you to work in the fast-growing sport and fitness sector, where competent employees are critical for the growth of the profession (Skills Development Act, 1998, Skills Development Amendment Act, 2008).

There are different types of RPL, which includes the following

- RPL for Access process which is specifically designed for those students who have not been able to meet the minimum requirements for access.
- If you have prior formal learning in credit-bearing modules or a completed qualification, it is possible for such credits to be recognised and for you to be exempt from learning you have already completed.
- If you are someone of advanced standing and did not complete a Matric (NSC) or your results were not sufficient to access higher education in the past, your work and life experience may enable you to access to higher learning now.
- If you have relevant and recent work experience that matches the learning in the qualification you want, it is possible for your knowledge and skills to be recognised and to access a higher education pathway. You may even be exempt from some modules if your work experience has given you the right level of knowledge and skills.

LEARN MORE



HOW WILL THIS QUALIFICATION HELP YOU DIFFERENTIATE YOURSELF?



You would like to manage a sport or fitness facility with appropriate marketing plans, operational procedures and resource management.



You currently work at a sport facility and would like the ability to manage a sport tournament and implement a volunteer strategy to achieve event outcomes.



You see yourself co-ordinating athlete and team support, including sports team logistics, public relations and media liaison.

AFTER COMPLETING THIS PROGRAMME YOU'LL BE CONFIDENT IN YOUR ABILITY TO:

- Manage a sport tournament designed for a community to enhance community engagement and implement a volunteer strategy to achieve event outcomes.
- Co-ordinate athlete and team support, including sports team logistics, public relations and media liaison.
- Manage a sport or fitness facility with appropriate marketing plan, operational procedures and resource management.
- Conduct sport specific marketing and the development of a sponsorship proposal.
- Apply administration for business management skills.

WHAT WILL YOU LEARN ON THIS PROGRAMME?

Find out more about what you will learn as you progress through the the **seven courses** of this programme:

COURSE 1

INTRODUCTION TO SPORT INFORMATICS

Introduction to Sport informatics: Sport informatics provides you with the skills to operate a PC and relevant software packages. You will gain an understanding of the management of information and how sport statistics are incorporated into a variety of environments to enhance the understanding of sport, monitor the development of sport and increase participation in sport.

COURSE 2

INTRODUCTION TO SPORT SOCIOLOGY

Introduction to Sport sociology: This introductory course explains how sport interacts with society. You will get an overview of sport sociology, social interaction and sport, as well as social issues and the effect on sport. You can apply this knowledge to sport and recreation studies, human resource management, sport development programmes and management of sport. You will also be introduced to sport psychology.

COURSE 3

SPORT, RECREATION AND FITNESS BUSINESS ORGANISATIONS

Sport, Recreation and Fitness Business Organisations: Get to understand the principles of business and financial management as well as marketing and its relationship to sport, recreation and fitness. Learn about customer care, operational procedures and the risks involved in managing a business. Learn how to write marketing strategies, understand business strategies and how to operate a business.

WHAT WILL YOU LEARN ON THIS PROGRAMME?

COURSE 4

SPORT, RECREATION AND FITNESS FACILITIES

Sport, Recreation and Fitness Facilities: Learn how to apply financial strategies and planning to different sport environments. The course includes budgeting, management of funds and revenue strategies and the application of good governance. You will be taught about Sustainable sport and recreation structures, and how to market, promote and maintain Sport and Fitness facilities.

COURSE 5

EVENTS AND TOURNAMENTS FOR SPORT, RECREATION AND FITNESS

Events and Tournaments for Sport, Recreation and Fitness: This course will teach you how to plan, implement and manage a range of small sport events, and how to manage volunteers and various risks. **Team management and Touring Logistics:** Learn about team organisation and teamwork. Understand the logistics and management of sport tours as well as the principles of sport tourism and strategies. Learn how to market sport tours and liaise with the public.

COURSE 6

MASS PARTICIPATION PROGRAMMES

Mass Participation Programmes: Learn about the principles of mass participation, different sport activities and how to activate groups and communities into sport. Learn about community based sport development and indigenous sport. You will be taught how to design and implement mass participation programmes and physical activities.

COURSE 7

TEAM MANAGEMENT AND TOURING LOGISTICS

Team Management and Touring Logistics: Learn about team organisation and team work. You will be taught how to develop sport tour plans and team touring logistics. It will also include public relations and marketing of sport tours.

WHY STUDY AT A CAMPUS?

- Qualified lecturers
- Scheduled sessions
- Exposure to industry professionals through the campus
- Technologically mediated teaching
- Superior facilities
- Opportunity to make friends
- Guide practical sessions
- Resource centre
- In class feedback
- Attend a graduation
- Access to eta Connect (Learner Management System)
- Access to e-library (eBooks, journals, articles and so much more)
- Access to Office 365 account
- Industry ready when qualified



WHAT CAREER CAN I GO INTO ONCE I AM QUALIFIED?

The programme allows you entry into the sport, recreation and fitness industry. It is a stepping stone that allows you to explore your passion by studying further in your area of interest.

- Project team member
- Sport, Recreation Fitness club assistant
- Admin assistant for events
- Sport Team assistant
- Sport, Recreation Fitness Club assistant
- Athlete representative
- School level team manager

WHO WILL HIRE ME?

- Schools
- Sports Clubs and Recreation Centre's
- Self employment – as a business owner and entrepreneur

THIS SOUNDS PERFECT FOR MY CAREER

I'M READY TO REGISTER



NOT QUITE WHAT YOU'RE LOOKING FOR?

Other students found the following programmes relevant to their career goals:

DIPLOMA IN
SPORT &
RECREATION
MANAGEMENT



HIGHER
CERTIFICATE IN
COACHING



HIGHER
CERTIFICATE IN
FITNESS



CONTACT US:

Complete an online enquiry form

CLICK HERE

